Q1/2022 Foodservice Business Barometer Report
The commercial foodservice industry's most definitive non-food sales/trend indicator

## Overall Commercial Foodservice Sales Per Quarter for North America Sales For Q1/22 Remain Strong but are Tempering; Marketplace dealing with Economic Headwinds



## Sales For Q1/22 Remain Strong but are Tempering; Marketplace dealing with Economic Headwinds

Overall sales for Q1/22 continued strong at $+15.2 \%$, a bit short of the forecast of $+16.8 \%$, less than the gain of $+17.3 \%$ of Q4/21, and down from the MBB record gain of $+19.1 \%$ of Q2/21. These results, as well as the forecast of $+13.2 \%$ for $Q 2 / 22$ represent the gradual tempering of the Food Service business climate as our industry moves towards normalization

The breakdown for Q1/22 overall sales by category was $+21.5 \%$ for Tabletop, $+17.9 \%$ for Supplies, $+14.8 \%$ for Equipment, and $+7.7 \%$ for Furniture. By Region, the Northeast recorded aa gain of $+18.9 \%$, followed by Canada at $+17.1 \%$, the South at $+15.8 \%$, the Midwest at $+15.7 \%$, and the West at $+8.2 \%$.

Consultant Activity also slipped a notch to $40 \%$ reporting More vs. $49 \%$ More last quarter. Quotation Activity held at $57 \%$ reporting More.

The price escalation of most Food Service Equipment products has outpaced the overall Producer Price Index (PPI) by a margin of 2 to 3 times faster.

As increasing supply is gradually catching up somewhat to slowing demand, lead times have begun to show some improvement. Time will tell as to just how "elastic" the demand is for product at current price levels as the bottom line for commercial businesses has always been the return on invested capital i.e. profitability

There is a high level of uncertainty in the marketplace and in the overall economy in general as we deal with record gasoline prices, escalating food prices, rising interest rates, an ongoing war in the Ukraine, all while Covid remains an ongoing threat. Much talk at the NRA Show dealt with the problems of factory labor shortages

With all these factors in play at the same time, the best-case scenario appears to be for a "soft landing".

Executive Summary written by Michael R. Posternak, PBAC \& Associates LTD. Eastchester, NY mp@pbacrep.com

## Qtrly Sales Forecast for North America <br> Q2/22 vs. Q2/21 <br> 13.2\%

## Yearly Sales Forecast for North America 2022 vs. 2021 <br> 11.3\%

| Quoting Activity for Q1/22 vs. Q4/21 |  |  |
| :---: | :---: | :---: |
| More | Less | No Change |
| $57 \%$ | $9 \%$ | $34 \%$ |


| Consultant Activity for | Q1/22 vs. Q4/21 |  |
| :---: | :---: | :---: |
| More | Less | No Change |
| $40 \%$ | $9 \%$ | $51 \%$ |

Jan San Sales for Q1/22 vs. Q1/21
Equipment Supplies Disposables 6.8\% 9.5\% 13.9\%

*The overall industry sales growth is calculated using a weighted average based on the percentage of the total sales volume for the overall industry represented by the various sales categories: Equipment (77\%), Supplies (6\%), Tabletop (11\%), and Furnishings (6\%). Market numbers are based on the North American Association of Food Equipment Manufacturers (NAFEM) biennial "Size \& Shape of the Industry" study.


Q1/2022 Foodservice Business Barometer Report
The commercial foodservice industry's most definitive non-food sales/trend indicator




## Q2/22 vs. Q2/21 Sales Percentage Change Forecast by Region <br> 2nd Quarter 2022 compared to 2nd Quarter 2021 (Apr 1 - Jun 30)

| Northeast <br> $11.1 \%$ |
| :---: | | South |
| :---: |
| $14.5 \%$ | \left\lvert\, | Midwest |
| :---: |
| $14.8 \%$ | | West |
| :---: | :---: |
| $7.0 \%$ | | Canada |
| :---: |
| $17.3 \%$ |\right.

2022 vs. 2021 Overall Sales Forecast by Region
Compared to Overall Sales for 2021

| Northeast |
| :---: |
| $10.3 \%$ | \left\lvert\, | South |
| :---: |
| $10.9 \%$ |$\quad$| Midwest |
| :---: |
| $13.3 \%$ | | West |
| :---: | :---: |
| $9.1 \%$ | | Canada |
| :---: |
| $12.8 \%$ |\right.

1st Quarter 2022 Sales Percentage Change by Region 1st Quarter 2022 compared to 1st Quarter 2021 (Jan 1 - Mar 31)






NORTHEAST includes the states:
CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT SOUTH includes the states:
AL, AR, FL, GA, LA, MS, NC, OK, SC, TN, TX
MIDWEST includes the states:
IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, W. PA, SD, WI, WV WEST includes the states:
AK, AZ, CA, CO, HI, ID, MT, OR, NM, NV, UT, WA, WY
CANADA includes all provinces and territories in Canada.
*The overall industry sales growth is calculated using a weighted average based on the percentage of the total sales volume for the overall industry represented by the various sales categories: Equipment ( $77 \%$ ), Supplies (7\%), Tabletop ( $10 \%$ ), and
Furnishings (6\%). Market numbers are based on the North American Association of Food Equipment Manufacturers (NAFEM) biennial "Size \& Shape of the Industry" study.


The commercial foodservice industry's most definitive non-food sales/trend indicator


Equipment Sub-Categories Sales Percent Change by Region
1st Quarter 2022 compared to 1st Quarter 2021 (Jan 1 - Mar 31)


NORTHEAST includes the states:
CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT
SOUTH includes the states:
AL, AR, FL, GA, LA, MS, NC, OK, SC, TN, TX

## MIDWEST includes the states:

IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, W. PA, SD, WI, WV WEST includes the states:
AK, AZ, CA, CO, HI, ID, MT, OR, NM, NV, UT, WA, WY
CANADA includes all provinces and territories in Canada.
*The equipment sub-category sales growth is calculated using a weighted average based on the percentage of the equipment sub-category sales volume represented by the various sales categories: Primary Cooking (25\%), Refrigeration/Ice Machines (32\%), Storage/Handling (9\%), Serving (16\%), Food Prep (7\%), Warewashing (11\%) from the (NAFEM) biennial "Size \& Shape of the Industry" study. Ventilation not weighted.




PLEASE NOTE: The Business Barometer Report is compiled for the exclusive use of the participating companies and MAFSI members. Oral or written disclosure or publication of the confidential aggregate report, in whole or in part, by the participating companies or MAFSI staff to anyone other than authorized participating companies is expressly prohibited.

## Product Category List

| MAIN CATEGORIES |  |
| :---: | :---: |
| Equipment <br> Please note: as of Q315, "Thermometers and Temperature Monitoring Devices" (previously in Food Preparation Equipment) are now in Supplies. | Food Preparation Equipment, Janitorial \& Sanitation Equipment, Primary Cooking Equipment, Refrigeration \& Ice Machines, Serving \& Holding Equipment, Storage \& Handling Equipment, Ventilation, Warewashing, Waste Handling Equipment |
| Supplies <br> Please note: as of Q315, "Menu and Message Boards" (previously calculated in Supplies) are now in Furniture. | Barware, Bakeware, Bins, Bus/Tote Boxes, Buckets (Ice \& Wine), Buffetware, Can Openers, Chef Apparel/Shoes, Cleaning Tools, Colanders, Cookware/Pans/Pots, Cutting Boards, Knives/Cutlery Blocks/Sharpeners, Mixing Bowls, Storage Containers, Thermometers/Temperature Measurement/Food Safety, Textiles (Kitchen), Utensils/Tools (Kitchen) |
| Tabletop | Baskets, Beverage Pitchers/Servers, Candle Holders/Lamps, Candle \& Chafing Fuel, Carafes/Decanters, Chafers, Covers, Dinnerware, Drinkware, Flatware, Glassware/Stemware, Linens (Napkins \& Tablecloths/Covers), Menu Covers, Salt \& Pepper Shakers, Serving Bowls/Plates, Servingware, Trays, Tray Stands |
| Furniture | Bars (Stationary \& Mobile), Benches, Booths, Cabinets (Decor), Chairs, Coat Racks, Drive -Thru/Pass-Thru Windows, Heaters (Patio/Outdoor), Hostess Stands, Menu/Message Boards, Railings \& Railings Fittings, Signs/Signage, Stools, Tables, Table Bases, Table Tops, Umbrellas |
| SUB-CATEGORIES |  |
| Primary Cooking Equipment | Braising Pans, Broilers, Charbroilers, Cook-Chill Systems, Fryers, Griddles, Grills, Hot Dog Grills/Rollers, Microwaves, Oil Filtration Systems, Ovens, Panini Grills, Pasta Cookers, Ranges, Rice Cookers, Smokers, Steam Jacketed Kettles, Steamers, Tilting Skillets, Toasters, Waffle Bakers/Crepe Equipment |
| Refrigeration \& Ice Machines | Air Curtains, Blast Chillers, Compressors, Condensers \& Evaporators, Coolers, Doors (Walk-In/Insulated), Drop-In Pan Chillers, Freezers, Ice Cream Cabinets, Ice Machines, Refrigeration, Slush/Smoothie Machines, Soft-Serve Ice Cream/Yogurt Machines, Water Filter Systems |
| Storage \& Handling Equipment | Cabinets, Carts, Conveyor Systems, Covers, Dispensers (non-food), Dollies (Can, Dish, Rack), Food \& Ingredient Canisters \& Containers, Hand Trucks/Utility Trucks, Meal Delivery Systems, Racks, Receiving Scales, Shelving, Work Tables (Bakers, Cooks, Makeup, Prep, etc.) |
| Serving \& Holding Equipment | Beer Systems, Beverage Dispensers, Carving Stations, Coffee Equipment, Display/Merchandisers, Food Dispensers, Food Shields, Heat Lamps, Kiosks/Mobile Serving Units, Salad/Food Bars, Serving/Buffet Lines, Serving Carts, Soda Fountains, Soup Kettles/Servers, Steam Tables/Hot-Food Tables/Bain Marie, Tea Brewers, Warmers |
| Food Preparation Equipment | Blenders, Breaders, Bread Slicers, Choppers (Dicers, Graters, Peelers, Non-Bread Slicers), Dough Preparation Equipment, Food Processors, Juice Extractors/Juicing Equipment, Meat Saws, Meat Tenderizers/Marinators, Mixers, Mixer Stands \& Tables, Pasta Makers, Popcorn Carts/Machines, Salad/Vegetable Washers \& Dryers, Scales, Slicers, Timers, Vacuum-Pack Machines |
| Warewashing \& Waste Handling Equipment <br> Please Note, as of Q416, Sanitation Equipment is included under Janitorial and Sanitation Equipment. | Booster Heaters, Can \& Bottle Crushers, Can Washers, Drainboards, Faucets/Spray Units/Washers/Hoses, Flatware-Handling/Recovery Systems, Floor Troughs \& Drains, Mats (Anti-Fatigues, Bar, Rubber, etc.), Pulpers \& De-Water Equipment, Racks (Warewashing/Dishwashing Racks), Sinks, Tables (Dish), Warewashing/Dishwashing Machines, Waste Bins/Recycling, Waste Compactors, Waste Disposal Systems |
| Ventilation | Appliance Connectors, Grease/Exhaust Filters, Grease Interceptors, Fire Suppression Systems/Fire Extinguishers, HVAC - Exhaust Systems, Fans, Utility Distribution Systems, Ventilation \& Hoods |
| Janitorial \& Sanitation Lines |  |
| New! <br> Janitorial <br> \& Sanitation Equipment | Air Blowers/Carpet Dryers, Air Filtration Equipment, Bathroom Faucets and Faucet Systems, Bathroom Stall Doors, Dehumidifying Equipment, Eye Wash Stations, Pressure Washing Systems, Restroom Partitions/Stalls, Floor Scrubbers, Sinks, Toilets, Toilet Flushing Systems, Urinals |
| New! Janitorial \& Sanitation Supplies | Baby Changing Stations, Brooms, Dusts Mops, etc., Brushes (Equipment Cleaning Brushes, Scouring Pads, etc.), Carpet Sweepers, Vacuums, Floor \& Carpet Care Products, Carts (Janitorial), Cloths Microfiber, Hand Dryers, Mops, Buckets \& Pails, Odor Control Chemicals \& Devices, Paper Towel Dispensers, Soaps and Hand Sanitizers, Soap Dispensers, Stall Storage Systems, Toilet Paper and Sanitary Dispensers |
| New! Disposables | Disposable: Catering Trays and Serving Ware, Cloths Non-Woven, Concession Food Bags, Eco-Friendly Cups, Bowls, Flatware, Lids and Plates, Deli Food Safety Labels, Food Trays \& Lids, Foam Food Cups, Bowls and Plates, Gloves, Garbage Bags, Paper Napkins, Paper Cups, Lids and Plates, Placemats (Disposable), Plastic Barware, Plastic Cups, Plates and Lids, Plastic Flatware, Take-Out Containers, Trash Can Liners |



Many thanks to the firms that participated in this quarter's MAFSI Business Barometer:

| Agences Hamilton Agencies |  | Professional Manufacturers <br> Representatives, Inc. (PMR) |
| :--- | :--- | :--- |
|  | Hollander Company | Pro-Quip Foodservice Equipment |
| Allied Technologies Food Equipment | Inc. | \& Supplies Incorporated |
| AFS Anderson Foodservice Solutions | Kohnson Pike \& Associates, Inc. | R. Henry \& Associates |
| Beacon Sales Group LLC | Kaufmann \& Associates | Redco Foodservice Equipment, LLC |
| Celco Inc. | KBC Specialty Products, Inc. | Schmid-Dewland Associates |
| Chrane Foodservice Solutions | Kelly-Mincks | Southwest Foodservice |
| CLV Marketing | KLH Marketing, Inc. | Equipment Marketing |
| Collis Group, Inc. | Link2 Hospitality Solutions | stage KOLSTAD associates |
| Copperfield Agencies Limited | LRM Rep Group | The 2Market Group, Inc. |
| Cowan Associates | Lund-lorio, Inc. | The Daly \& DeRoma Group, Inc. |
| DJ Marketing \& Associates | MAC Sales \& Marketing LTD. | The Fischer Group |
| E. Ruff \& Associates, Inc. | Marjon \& Associates, Inc. | The Pantano and Pinilla Agency, Inc. |
| Encore Hospitality Sales, Inc. | Mid-West Associates | The YES Group |
| Equipment Preference, Inc. (E.P.I.) | ONE SOURCE | Thormann Associates |
| Ettinger-Rosini \& Associates, Inc. | P3Reps-NNY/Lake Effect | TLC Marketing Inc. |
| Florida Agents, Inc. | Paglio \& Associates, Inc. | Total Source Equipment \& Supply |
| FOCUS Hospitality Sales LLC | PB \& J Commercial Agents | Vader \& Landgraf, Inc. |
| Food Equipment Representatives | PBAC \& Associates LTD | Viola Group |
| Food Service Solutions Inc. | Pecinka Ferri Associates | W. D. Colledge Co., Ltd. |
| Forbes, Hever \& Wallace, Inc. | Permul Ltd. | Walter Zebrowski Associates |
| Gabriel Group LLC | Preferred Marketing Group | Wyllie Marketing |
| Greenwald Sales \& Marketing, LLC | Premier Foodservice Solutions |  |
| High Sabatino Associates |  |  |

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

