

Sales For Q1/22 Remain Strong but are Tempering; Marketplace dealing with Economic Headwinds

Overall sales for Q1/22 continued strong at +15.2%, a bit short of the forecast of +16.8%, less than the gain of +17.3% of Q4/21, and down from the MBB record gain of +19.1% of Q2/21. These results, as well as the forecast of +13.2% for Q2/22 represent the gradual tempering of the Food Service business climate as our industry moves towards normalization.

The breakdown for Q1/22 overall sales by category was +21.5% for Tabletop, +17.9% for Supplies, +14.8% for Equipment, and +7.7% for Furniture. By Region, the Northeast recorded as gain of +18.9%, followed by Canada at +17.1%, the South at +15.8%, the Midwest at +15.7%, and the West at +8.2%.

Consultant Activity also slipped a notch to 40% reporting More vs. 49% More last quarter. Quotation Activity held at 57% reporting More.

The price escalation of most Food Service Equipment products has outpaced the overall Producer Price Index (PPI) by a margin of 2 to 3 times faster.

Qtrly Sales Forecast for North America Q2/22 vs. Q2/21				
13.2%				
Yearly Sales Forecast for North America				
2022 vs. 2021				
11.3%				
Quoting Activity for Q1/22 vs. Q4/21				
More	Less	No Change		
57%	9%	34%		
Consultant Activity for Q1/22 vs. Q4/21				
More	Less	No Change		
40%	9%	51%		
Jan San Sales for Q1/22 vs. Q1/21				
Equipment	Supplies	Disposables		
6.8%	9.5%	13.9%		

As increasing supply is gradually catching up somewhat to slowing demand, lead times have begun to show some improvement. Time will tell as to just how "elastic" the demand is for product at current price levels as the bottom line for commercial businesses has always been the return on invested capital i.e. profitability.

There is a high level of uncertainty in the marketplace and in the overall economy in general as we deal with record gasoline prices, escalating food prices, rising interest rates, an ongoing war in the Ukraine, all while Covid remains an ongoing threat. Much talk at the NRA Show dealt with the problems of factory labor shortages.

With all these factors in play at the same time, the best-case scenario appears to be for a "soft landing".

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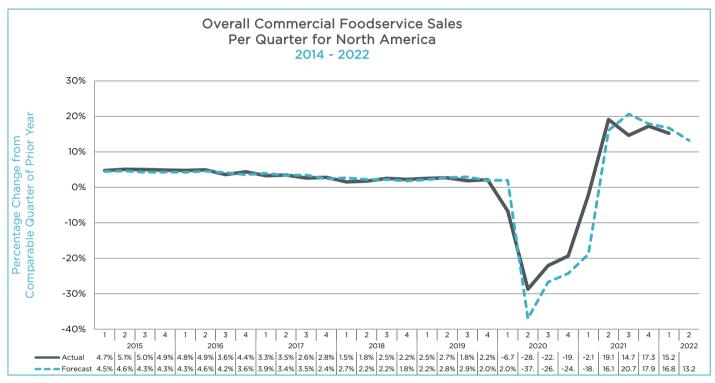


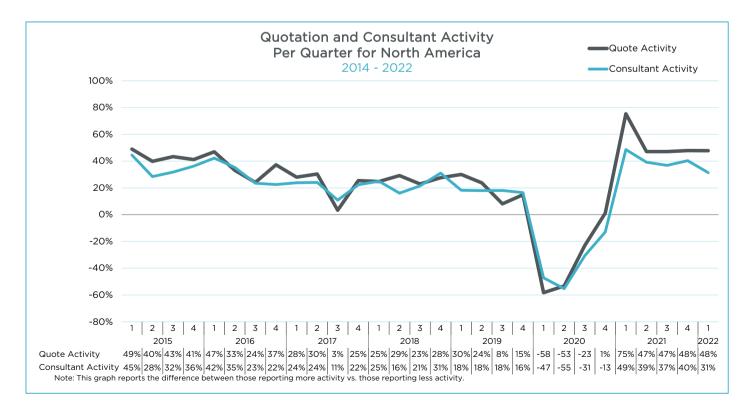
1st Quarter 2022 Overall Sales for North America

*The overall industry sales growth is calculated using a weighted average based on the percentage of the total sales volume for the overall industry represented by the various sales categories: Equipment (77%), Supplies (6%), Tabletop (11%), and Furnishings (6%). Market numbers are based on the North American Association of Food Equipment Manufacturers (NAFEM) biennial "Size & Shape of the Industry" study.

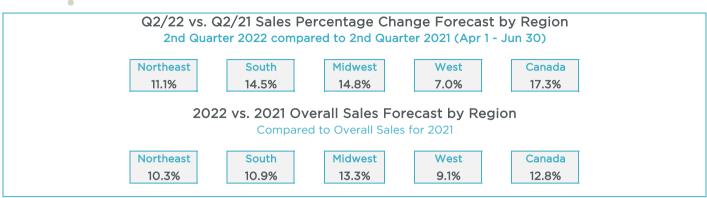


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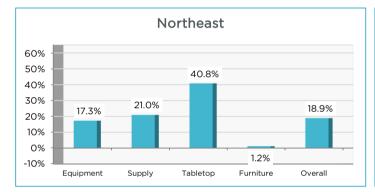


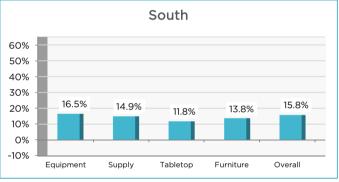


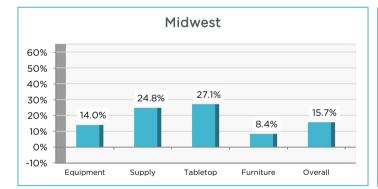


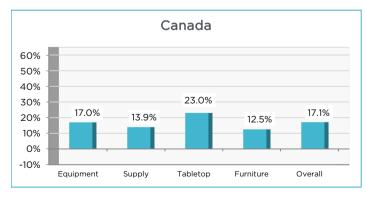


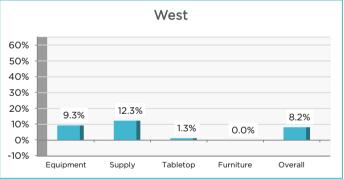
1st Quarter 2022 Sales Percentage Change by Region 1st Quarter 2022 compared to 1st Quarter 2021 (Jan 1 - Mar 31)











NORTHEAST includes the states:

CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT

SOUTH includes the states:

AL, AR, FL, GA, LA, MS, NC, OK, SC, TN, TX

MIDWEST includes the states:

IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, W. PA, SD, WI, WV

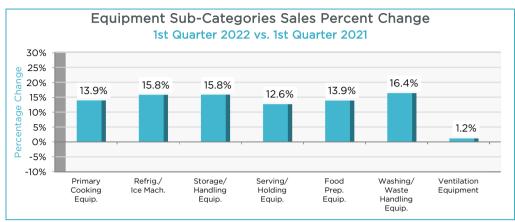
WEST includes the states:

AK, AZ, CA, CO, HI, ID, MT, OR, NM, NV, UT, WA, WY

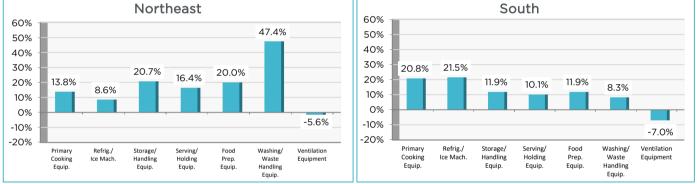
CANADA includes all provinces and territories in Canada.

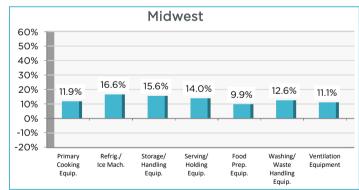
*The overall industry sales growth is calculated using a weighted average based on the percentage of the total sales volume for the overall industry represented by the various sales categories: Equipment (77%), Supplies (7%), Tabletop (10%), and Furnishings (6%). Market numbers are based on the North American Association of Food Equipment Manufacturers (NAFEM) biennial "Size & Shape of the Industry" study.

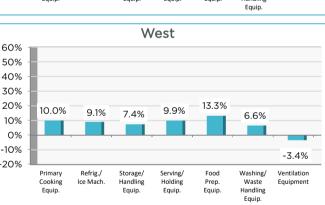




Equipment Sub-Categories Sales Percent Change by Region 1st Quarter 2022 compared to 1st Quarter 2021 (Jan 1 - Mar 31)







NORTHEAST includes the states:

CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VA, VT

SOUTH includes the states:

AL, AR, FL, GA, LA, MS, NC, OK, SC, TN, TX

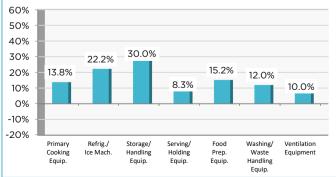
MIDWEST includes the states:

IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, W. PA, SD, WI, WV WEST includes the states:

AK, AZ, CA, CO, HI, ID, MT, OR, NM, NV, UT, WA, WY

CANADA includes all provinces and territories in Canada.

*The equipment sub-category sales growth is calculated using a weighted average based on the percentage of the equipment sub-category sales volume represented by the various sales categories: Primary Cooking (25%), Refrigeration/Ice Machines (32%), Storage/Handling (9%), Serving (16%), Food Prep (7%), Warewashing (11%) from the (NAFEM) biennial "Size & Shape of the Industry" study. Ventilation not weighted. Canada



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Product Category List

MAIN CATEGORIES	
Equipment Please note: as of Q315, "Thermometers and Temperature Monitoring Devices" (previously in Food Preparation Equipment) are now in Supplies.	Food Preparation Equipment, Janitorial & Sanitation Equipment, Primary Cooking Equipment, Refrigeration & Ice Machines, Serving & Holding Equipment, Storage & Handling Equipment, Ventilation, Warewashing, Waste Handling Equipment
Supplies Please note: as of Q315, "Menu and Message Boards" (previously calculated in Supplies) are now in Furniture.	Barware, Bakeware, Bins, Bus/Tote Boxes, Buckets (Ice & Wine), Buffetware, Can Openers, Chef Apparel/Shoes, Cleaning Tools, Colanders, Cookware/Pans/Pots, Cutting Boards, Knives/Cutlery Blocks/Sharpeners, Mixing Bowls, Storage Containers, Thermometers/Temperature Measurement/Food Safety, Textiles (Kitchen), Utensils/Tools (Kitchen)
Tabletop	Baskets, Beverage Pitchers/Servers, Candle Holders/Lamps, Candle & Chafing Fuel, Carafes/Decanters, Chafers, Covers, Dinnerware, Drinkware, Flatware, Glassware/Stemware, Linens (Napkins & Tablecloths/Covers), Menu Covers, Salt & Pepper Shakers, Serving Bowls/Plates, Servingware, Trays, Tray Stands
Furniture	Bars (Stationary & Mobile), Benches, Booths, Cabinets (Decor), Chairs, Coat Racks, Drive -Thru/Pass-Thru Windows, Heaters (Patio/Outdoor), Hostess Stands, Menu/Message Boards, Railings & Railings Fittings, Signs/Signage, Stools, Tables, Table Bases, Table Tops, Umbrellas
SUB-CATEGORIES	
Primary Cooking Equipment	Braising Pans, Broilers, Charbroilers, Cook-Chill Systems, Fryers, Griddles, Grills, Hot Dog Grills/Rollers, Microwaves, Oil Filtration Systems, Ovens, Panini Grills, Pasta Cookers, Ranges, Rice Cookers, Smokers, Steam Jacketed Kettles, Steamers, Tilting Skillets, Toasters, Waffle Bakers/Crepe Equipment
Refrigeration & Ice Machines	Air Curtains, Blast Chillers, Compressors, Condensers & Evaporators, Coolers, Doors (Walk-In/Insulated), Drop-In Pan Chillers, Freezers, Ice Cream Cabinets, Ice Machines, Refrigeration, Slush/Smoothie Machines, Soft-Serve Ice Cream/Yogurt Machines, Water Filter Systems
Storage & Handling Equipment	Cabinets, Carts, Conveyor Systems, Covers, Dispensers (non-food), Dollies (Can, Dish, Rack), Food & Ingredient Canisters & Containers, Hand Trucks/Utility Trucks, Meal Delivery Systems, Racks, Receiving Scales, Shelving, Work Tables (Bakers, Cooks, Makeup, Prep, etc.)
Serving & Holding Equipment	Beer Systems, Beverage Dispensers, Carving Stations, Coffee Equipment, Display/Merchandisers, Food Dispensers, Food Shields, Heat Lamps, Kiosks/Mobile Serving Units, Salad/Food Bars, Serving/Buffet Lines, Serving Carts, Soda Fountains, Soup Kettles/Servers, Steam Tables/Hot-Food Tables/Bain Marie, Tea Brewers, Warmers
Food Preparation Equipment	Blenders, Breaders, Bread Slicers, Choppers (Dicers, Graters, Peelers, Non-Bread Slicers), Dough Preparation Equipment, Food Processors, Juice Extractors/Juicing Equipment, Meat Saws, Meat Tenderizers/Marinators, Mixers, Mixer Stands & Tables, Pasta Makers, Popcorn Carts/Machines, Salad/Vegetable Washers & Dryers, Scales, Slicers, Timers, Vacuum-Pack Machines
Warewashing & Waste Handling Equipment Please Note, as of Q416, Sanitation Equipment is included under Janitorial and Sanitation Equipment.	Booster Heaters, Can & Bottle Crushers, Can Washers, Drainboards, Faucets/Spray Units/Washers/Hoses, Flatware-Handling/Recovery Systems, Floor Troughs & Drains, Mats (Anti-Fatigues, Bar, Rubber, etc.), Pulpers & De-Water Equipment, Racks (Warewashing/Dishwashing Racks), Sinks, Tables (Dish), Warewashing/Dishwashing Machines, Waste Bins/Recycling, Waste Compactors, Waste Disposal Systems
Ventilation	Appliance Connectors, Grease/Exhaust Filters, Grease Interceptors, Fire Suppression Systems/Fire Extinguishers, HVAC - Exhaust Systems, Fans, Utility Distribution Systems, Ventilation & Hoods
Janitorial & Sanitation Lines	
New! Janitorial & Sanitation Equipment	Air Blowers/Carpet Dryers, Air Filtration Equipment, Bathroom Faucets and Faucet Systems, Bathroom Stall Doors, Dehumidifying Equipment, Eye Wash Stations, Pressure Washing Systems, Restroom Partitions/Stalls, Floor Scrubbers, Sinks, Toilets, Toilet Flushing Systems, Urinals
New! Janitorial & Sanitation Supplies	Baby Changing Stations, Brooms, Dusts Mops, etc., Brushes (Equipment Cleaning Brushes, Scouring Pads, etc.), Carpet Sweepers, Vacuums, Floor & Carpet Care Products, Carts (Janitorial), Cloths Microfiber, Hand Dryers, Mops, Buckets & Pails, Odor Control Chemicals & Devices, Paper Towel Dispensers, Soaps and Hand Sanitizers, Soap Dispensers, Stall Storage Systems, Toilet Paper and Sanitary Dispensers
New! Disposables	Disposable: Catering Trays and Serving Ware, Cloths Non-Woven, Concession Food Bags, Eco-Friendly Cups, Bowls, Flatware, Lids and Plates, Deli Food Safety Labels, Food Trays & Lids, Foam Food Cups, Bowls and Plates, Gloves, Garbage Bags, Paper Napkins, Paper Cups, Lids and Plates, Placemats (Disposable), Plastic Barware, Plastic Cups, Plates and Lids, Plastic Flatware, Take-Out Containers, Trash Can Liners



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Many thanks to the firms that participated in this quarter's MAFSI Business Barometer:

Agences Hamilton Agencies	Hollander Company	Professional Manufacturers Representatives, Inc. (PMR)
Allied Technologies Food Equipment	HRI, Inc.	Pro-Quip Foodservice Equipment & Supplies Incorporated
AFS Anderson Foodservice Solutions	Johnson Pike & Associates, Inc.	R. Henry & Associates
Beacon Sales Group LLC	Kain-McArthur Inc.	Redco Foodservice Equipment, LLC
Celco Inc.	Kaufmann & Associates	Schmid-Dewland Associates
Chrane Foodservice Solutions	KBC Specialty Products, Inc.	Southwest Foodservice Equipment Marketing
CLV Marketing	Kelly-Mincks	stage KOLSTAD associates
Collis Group, Inc.	KLH Marketing, Inc.	The 2Market Group, Inc.
Copperfield Agencies Limited	Link2 Hospitality Solutions	The Daly & DeRoma Group, Inc.
Cowan Associates	LRM Rep Group	The Fischer Group
DJ Marketing & Associates	Lund-Iorio, Inc.	The Pantano and Pinilla Agency, Inc.
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Encore Hospitality Sales, Inc.	Marjon & Associates, Inc.	Thormann Associates
Equipment Preference, Inc. (E.P.I.)	Mid-West Associates	TLC Marketing Inc.
Ettinger-Rosini & Associates, Inc.	ONE SOURCE	Total Source Equipment & Supply
Florida Agents, Inc.	P3Reps-NNY/Lake Effect	Total Tabletop Plus
FOCUS Hospitality Sales LLC	Paglio & Associates, Inc.	Vader & Landgraf, Inc.
Food Equipment Representatives	PB & J Commercial Agents	Viola Group
Food Service Solutions Inc.	PBAC & Associates LTD	W. D. Colledge Co., Ltd.
Forbes, Hever & Wallace, Inc.	Pecinka Ferri Associates	Walter Zebrowski Associates
Gabriel Group LLC	Permul Ltd.	Wyllie Marketing
Greenwald Sales & Marketing, LLC	Preferred Marketing Group	Zink Foodservice
High Sabatino Associates	Premier Foodservice Solutions	